Golden Grow Awards Contest

Entry Guidelines

What are the steps to entering?			
_ _	Read this Entry Guidelines document Complete the Digital Application Form Pay for your entry fee (\$180) Submit your existing, recent Pre- and Post-Harvest COAs Prepare your BEST FLOWER SAMPLES for Greenleaf & Judge's Favorite Choice (to be delivered by January 7th, 2022		

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OFFICIAL GOLDEN GROW AWARD LABEL		

COMPETITION TIMELINE

October 20	Competition Registration Period OPEN
December 17	Competition Registration Period OFFICIALLY CLOSED
January 07	Delivery of your Cured Flower Entry Deadline
January 11-21	Judge Team Evaluation Period
February 5	12-6 Hemp Trade show & Golden Grow Awards Presentations

CONTACT INFORMATION

EVENT & COMPETITION

ANALYTICS & LAB

soorhempcoop@gmail.com

Greenleaf lab

www.soorhempco-op.com

ABOUT THE GOLDEN GROW AWARDS

The Golden Grow Awards is part of a collaboration between Hemp Inc.'s Educational Division, (So OR Hemp Co-Op, Inc.) and the Southern Oregon Hemp Co Op to promote excellence in regional identity branding for Oregon and Rogue Valley Industrial Hemp. We believe that by coming together to recognize excellence in our field, we can promote Oregon-grown Industrial Hemp as a global leader in a high-potential sector. We recognize that it takes a Community to identify and establish standards of excellence, and believe in the time-honored process of Friendly Competition in achieving those goals.

GOLDEN GROW AWARDS CODE OF CONDUCT

Read the Code of Conduct Document

All parties involved with this event must read and adhere to the So OR Hemp Co-Op, Inc. community conduct guidelines.

ENTRY CATEGORIES

Highest CBD

This lab test-based category will award the winners based on total CBD content. Total CBD includes calculated CBDA, CBDV, and CBDVA + CBD as displayed on your test results.

Highest Total Terpenes

This lab test-based category will award the winners based on the total terpene content. Pinnacle tests for 42 terpenes as displayed on your test results. All terpenes in your sample that test above LOQ are added together to get your total terpene %.

Judge's Favorite Flower

Our 3 curated, knowledgeable judges come from extensive backgrounds in the hemp industry will be evaluating entries in these four classifications:

JAR APPEAL

Based on a scale of 1-5, the visual appeal will be considered, with 5 being the most visually appealing.

NOSE

Based on a scale of 1-5, the bouquet will be evaluated, with 5 being the most preferred rating.

THROAT

Based on a scale of 1-5, the level of smoothness versus harshness is decided, with 5 being the smoothest feeling. Likeliness to ask for it in a store.

FLAVOR

Based on a scale of 1-5, what else can we say but "it's gotta taste great!", with 5 being the most flavorful.

Northwest's Top Grower

This is a Cumulative Award recognizing the highest-achieving entry in the contest, and will be determined based on all the above factors - placement in the Judge's choice align with objective Potency and Terpene results.

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ENTRY REQUIREMENTS

Read THIS before registering The Third Thi

Thank you for reading THIS, the document you are now reading, fully, before beginning your Digital Application. We appreciate your compliance with these rules and for helping us maintain the integrity of this competition.

Compliance, Sampling & Testing

All participants must ensure full compliance with the Oregon Department of Agriculture prior to entry. Need more info? \Rightarrow ODA Website

- Since you are in full compliance, we will need to see your Pre- and Post-Harvest (COA)
 Test Results. You will be required to upload a digital copy as you fill in the Digital
 Application.
- Entry Samples (cured hemp flower) for Highest CBD and Highest Total Terpenes
 categories will be tested by Greenleaf regardless of previous testing. This ensures all
 entries tested using the same equipment and process.

How much do I submit to enter?

You will be submitting a 32 oz. mason jar for display (3) 2-3 grams for judges (1) 3.5 grams for testing. of your top shelf Hemp Cultivar, vacuum sealed either in plastic or a jar and labeled properly. Please take care to pack them carefully into your shipment, with proper packing materials. Please separately package and label your quart mason jar so we may keep these sealed until the day of the event.

How many entries may I submit?

As we are keeping this competition small intentionally, we are allowing TWO entry (cultivar) per Farm. We are delighted to hear about what you would like this to look like in future Golden Grow Award competitions and will be soliciting your feedback directly at the conclusion of the event.

How much does the entry cost?

\$180 is the cost to enter the competition.

What does the entry fee include?

- Entry into the competition in all Categories
 - Fees for cannabinoid test, terpene test
- 1 Day Pass to the So OR Hemp Co-Op, Inc Golden Grow Awards

Does Not Include:

Cost of Pre-Harvest Sample Testing and Pre-Harvest Sample Testing

What do we get if we win an award?

Gold Medalist In Each Category Receives:

- Custom Golden Grow Award
- On-Stage recognition during awards ceremony and chance to say a 30-second Thank
 You from the podium (like the Oscars or Golden Globes)
- Post-event press, listing in WINNERS section of all our print and online media and other press TBD
- Inclusion in the event video

Silver and Bronze Medalists In Each Category Receives:

- Custom Golden Grow Award
- Post-event press, listing in FINALISTS section of all our print and online media and other press TBD
- On-Stage recognition during awards ceremony
- Inclusion in the event video

Maximum Entry Cap

Maximum number of total allowable competition entries for this competition is 20 from all eligible entries. If this number is reached before the submission period closes on December 17, 2021, the application portal will close. A wait list will be made available in the event that entries are deemed ineligible for any reason.

TESTING

Which lab will test the entries?

All entries, regardless of previous potency testing, will undergo standardized Cannabinoid Potency (14 compounds) and Terpene (42 compounds) analyses at Greenleaf. Testing for the evaluation process is for informational purposes only and is not a compliance test.

When will I get my lab results?

You will receive your complete lab reports back the Monday after the event via email.

What will you test for?

Cannabinoids (14):

THCA Δ -9 THC Δ -8 THC THCV CBD CBDA

CBDV CBDVA CBN

CBG CBGA CBC

CBCA CBLA

See DESCRIPTIONS

Terpenes (42):

alpha-Bisabolol Eucalyptol Linalool Pulegone Borneol Fenchone p-Mentha-1,5-diene (alpha-Sabinene Geraniol Camphene Phellandrene) Sabinene Hydrate Camphor Geranyl acetate beta-Myrcene alpha-Terpinene 3-Carene Guaiol Nerol gamma-Terpinene beta-Caryophyllene Hexahydrothymol cis-Nerolidol A-Terpineol Caryophyllene Oxide alpha-Humulene trans-Nerolidol B/Y-Terpineol alpha-Cedrene Ocimene isomer I Isoborneol Terpinolene Cedrol Ocimene isomer II Isopulegol Endo-Fenchyl alcohol Limonene alpha-Pinene beta-Pinene

DELIVERY

Where do I ship my submissions?

DATES: November 5, 2021 – January 7, 2022

Your Lab Samples & Judges Samples:

FEDEX ONLY: Properly package pre-labeled samples to the Southern Oregon location that will be privately disclosed upon successful completion of your Competition Application and Entry Fee payment.

All entries must be received by end of day on January 7, 2022.

Can I take my entry directly to Greenleaf?

No. Please do not take your entries to Greenleaf. Only a specimen of your full entry will be selected at random from your entry amount by Greenleaf.

LABELING & STORAGE REQUIREMENTS

How much product do I submit?

You will be submitting 3 amounts of your top shelf Hemp Cultivar.

- Lab Entry Sample: 3 grams (dry)
- Judges Favorite Entry Samples: For each of our three judges, you will need to provide a
 2- to 3-gram cured flower. (See Awards Categories for more.)
- For Display 32 oz. mason jar worth of flower, vacuum sealed (we will be storing these and opening them only on the day of the event)

Packaging & Storage

Package your cured hemp flower as it would be stored for optimal preservation when transferred out of your possession. Ideally, smaller quantities (for Judge's Favorite) in a glass jar for uniform storage or in a vacuum sealed package. Larger quantities (for Display) in a vacuum sealed package, but take care to ensure your flower is as nicely preserved as it would be when it leaves your custody and is on the way to the consumer. We will store samples in a dark, secure location at room temperature.

Labeling

REQUIRED! INCORRECTLY LABELED PRODUCT WILL BE DISQUALIFIED

Please print and use the attached official Golden Grow Awards Entry Label Template at the end of this document (page 14).

Adhere your label to the side of the jar or package with clear packing tape, ensuring the label cannot slip off the jar or package. You'll print two, in case your first attempt didn't result in an EASY TO READ experience for the handlers for proper contest disbursement.

DO NOT:

- Attach label with rubber bands
- Put the label on lid of jar
- Submit product in plastic baggies
- Submit product in individually packaged, single grams

SCORING

Score Calculations: How Do You Determine Who Wins?

Lab results will determine the top three winners of both Highest CBD and Highest Total Terpenes.

Judge's Favorites will be determined by the following:

- JAR APPEAL
 - Based on a scale of 1-5, the visual appeal will be considered.
- NOSE
 - Based on a scale of 1-5, the bouquet will be evaluated.
- THROAT
 - Based on a scale of 1-5, the level of smoothness versus harshness is decided.
- FLAVOR
 Based on a scale of 1-5

How do you break ties?

Cultivars with the three highest average score win 1st, 2nd, and 3rd place awards in the category. Ties will be broken using the following elimination order:

- 1. Highest Average Jar Appeal Score ... if tie, then
- 2. Highest Average Nose Score ... if tie, then:
- 3. Highest Average Throat Score ... if tie, then:
- 4. Tie will be recognized and both cultivars will win the award.

How can I be sure you aren't fixing the results and making this all up?

To ensure consistency of results, a team of data processors unaffiliated with staff or sponsors in any way will mathematically calculate and verify the score averages and medalist results after judge scores are turned in in January. Please see our disqualification clause for more information.

This is a double-blind evaluation on the part of both the professional judges and the people's choice judges. The entries will be numbered 1-20, and the names of the farm and the entered cultivar will not be known to either set of judges until after the awards are calculated. The judges will also have no knowledge of the winners in the lab empirical categories until all results are final.

JUDGING PROCESS

Selection

So OR Hemp Co-Op, Inc. makes considerable effort to curate a robust and knowledgeable judge panel.

Fair, Double-Blind Competition

The only information a judge has about the samples in their kit is a numerical representation of the entrant. We run a double-blind competition, meaning that once your entries have left the lab and collection location, competition staff refers to each entry only with a two-digit, anonymous Entry ID.

Judges kits include all 20 unique cultivars. Judges have 15 full days to evaluate these cultivars. With our professional judges evaluating on appearance, nose, throat and flavor, they will have no knowledge of the lab results for CBD and Terpenes until after all judging is over.

Similarly, the staff compiling the information will have no knowledge of any of the entrants or results until all are submitted and calculated. Only after all the results are known the names of the cultivator and cultivar be known as they are related to a given entry.

VERY IMPORTANT CLAUSES

Terms of Service & Privacy Policy

Read our Privacy Policy HERE

Disqualification Clauses

IF YOU fail pesticide testing, your entry is automatically disqualified from this competition.

IF YOUR jars are mis-labeled for product submission, your entry is automatically disqualified from this competition.

IF THE So OR Hemp Co-Op, Inc. Golden Grow Awards leadership team determines that you have acted out of line with our Code of Conduct policy, your entries will immediately be disqualified from Golden Grow Awards, and your participation barred indefinitely.

Upon Disqualification, you forfeit entry to the So OR Hemp Co-Op, Inc. and the So OR Hemp Co-Op, Inc. Golden Grow Awards. Your included entry tickets will be voided.

Event Sponsorship Guidelines

Sponsors of So OR Hemp Co-Op, Inc. Golden Grow Awards in no way dictate, influence or otherwise impact results of this competition. While some of our fiscal supporters may also be competing growers, our judges are not eligible to compete.

We take the legitimacy of this competition extremely seriously.

If you have any concerns about this or believe you have information about a code of conduct breach, please contact soorhempcoop@gmail.com

LINKS FOR A SUCCESSFUL ENTRY PROCESS

Thanks for reading! You're ready to begin your entry form!

Golden Grow Awards Entry Form

TO DIGITAL APPLICATION TO DESCRIPTION

Event Website

S VIEW THE WEBSITE

Payment Page

MAKE IT OFFICIAL MAKE

Print your Labels



OFFICIAL GOLDEN GROW AWARD LABEL

(Print this page, cut labels, and fill in your Farm Name and Cultivar Name -**PRINT LEGIBLY** - If we can't read it, the entry will be disqualified... re-do it if in doubt!) OFFICIAL LABEL **GGA ENTRY** STAFF ONLY: **FARM CULTIVAR** OFFICIAL LABEL **GGA ENTRY** STAFF ONLY: **FARM CULTIVAR** OFFICIAL LABEL GGA ENTRY STAFF ONLY: **FARM CULTIVAR**